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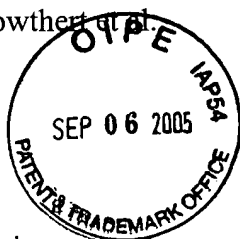
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jonathan E. Lowther et al.

Serial No.: 09/766,126

Filed: January 19, 2001

For: Content With Advertisement
Information Segment



§ Group Art Unit: 2616
§
§
§ Examiner: Huy Thanh Nguyen
§
§
§ Atty. Dkt. No.: BKA.0012US
§

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Applicant submits the references listed on the attached form PTO 1449 together with any required copies of such references.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any additional charges or credits to Deposit Account No. 20-1504 (BKA.0012US).

Respectfully submitted,

Date: _____

9/1/05

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09/08/2005 BABRAHA1 00000022 09766126

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Date of Deposit: September 1, 2005
I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as **first class mail** with sufficient postage on the date indicated above and is addressed to the Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Sherry Tipton



INFORMATION DISCLOSURE CITATION
(Use several sheets if necessary)

ATTY DOCKET NO.

BKA.0012US

SERIAL NO.

09/766,126

APPLICANT(S):

Jonathan E. Lowthert et al.

FILING DATE:

January 19, 2001

GROUP ART UNIT:

2616

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A.	US 2001/0042249 A1	11/15/2001	KNEPPER ET AL.	725	42	
	B.						
	C.						
	D.						
	E.						
	F.						
	G.						
	H.						
	I.						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	J.							
	K.							
	L.							
	M.							
	N.							
	O.							
	P.							

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	Q.	
	R.	
	S.	
	T.	
	U.	
	V.	
	W.	

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.